



OUTI ROUSU

writer, producer, script editor, tutor, mentor
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dob: 19.12.1958 Finnish – married – one child
links

[FINNA, films \(in Finnish\)](#)
[Internet Movie Database](#)
[Linkedin](#)

Outi's production company PYSTYMETSÄ Oy

www.pystymetsa.fi - www.pystymetsafilms.com (kids) - www.munperhe.com (in Finnish/Swedish)

Producer, script editor and mentor Outi has worked professionally in the film industry since 1985. She has produced & co-produced some 40 films, such as feature films Miss Blue Jeans (with Migma Film 2021), Garbage Prince (with Flimmer Film, 2011), Stars above (with Pegassos Film, 2021), Engelen (with Speranza&Migma Film, 2009), Heartbeats (2010), VALO (with Speranza&Giraff Film, 2006) as well as shorts and docs, such as Raise the Bar (with Saga Film, 2021). The up-coming co-productions in 2023 are feature documentaries **The Making of a Japanese** produced by US/Japan based Cineric Creative and French Print du Jour and **VIKA-Keep on dancing** produced by My Way Studio (Poland) with ma.ja.de (Germany).

Outi's films have been screened and awarded in international and domestic forums, 8 State film prize and 12 JUSSI (Finnish Oscar) nominations, 2 JUSSI awards and 2 EDDA nominations. Outi awarded 'Little Bear' prize in 2008 for her work for improving childrens' film culture in Finland. Her special interest is films for younger audience.

Outi is an EAVE graduate (1997) and film producer of Art Academy TAIK (1996). She has studied in international film workshops since 1994, such as **CineKid** ScriptLAB (2021-2022), **DOK.Incubator** (2019), **SOURCES2** script workshops (2002&2008), SOURCES TrainingMentors (2015) and in various workshops on co-production, script writing, film distribution and marketing.

In 2014-2019 Outi was a film commissioner for documentaries & shorts at **AVEK** and member of the **National Cinema Council**, the expert body for the Ministry of Education & Culture. In 2020 Outi elected as a chairperson of **DocPoint** association and she overlooks the activities and development of the **DocPoint** film festival, **DOKKINO** and DocPoint **IMPACT**.

INTERNATIONAL CO-PRODUCTIONS (completed)

Coming in 2023

The Making of a Japanese, feature documentary. Dir. Ema Ryan Yamazaki. Prod. Cineric Creative (US), Pystymetsä, Print du Jour (France). NHK, YLE, France Televisions, RTBF, RTS. Sales Autlook Sales.

VIKA – Keep on Dancing, feature documentary. Dir. Agnieszka Zwiefka. Prod. My Way Studio (Poland), Pystymetsä Oy, ma.ja.de (Germany). Sales Deckert Distribution.

2021

RAISE THE BAR feature documentary. Dir. Gudjon Ragnarsson. Prod. Sagafilm, Iceland & Pystymetsä Oy. Siminn, YLE, Iceland Film Centre, Finnish Film Foundation, AVEK. Sales Cat&Docs.

2012

MISS BLUE JEANS, feature film. Dir. Matti Kinnunen, Prod. Pystymetsä & Migma Films, Sweden. Finnish Film Foundation, MTV, Swedish Film Institute, Film pool Nord, C More, Business Oulu, Nordisk Film

STARS ABOVE, feature film. Dir. Saara Cantell. Prod. Pystymetsä & Pegasus Films, Iceland. Finnish Film Foundation, YLE, Icelandic Film Centre, SAM, Nordisk Film

2011

GARBAGE PRINCE, feature film for young people. Dir. Raimo O Niemi. Prod. Pystymetsä & Flimmer Films, Norway. Finnish Film Foundation, TV4 Finland, Norwegian Film Institute, NRK, Nordic Film & TV Fund, Eurimages, Buena Vista, SF Norway.

2010

ENGELEN, feature film. Dir. Margreth Olin. Speranza, Norway – Pystymetsä, Finland - Migma Films, Sweden. NFI, SFI, SES, NRK, SVT, YLE, NFTF. Sales TrustNordisk

2008

MODERN SLAVERI, documentary series. Dir. Thomas Robsahm. Speranza, Norway – Periferia/Pystymetsä, Finland. NFI, NRK, YLE, NFTF, Fritt Ord.

2006

MÖBELHANDLARES DOTTER, drama series (7 x 60 min). Script & Dir John O. Olsson. Giraff films, Sweden. SVT, YLE/FST, NFTF, Filmpool Nord.

2005

VALO, feature film for children & families. Dir. Kaija Juurikkala. Prod. Pystymetsä, Speranza Film, Norway, Giraff Film, Sweden. FFF, YLE, SFI, Filmpool Nord, NFI, NRK, NFTF. Distributors FS Film, Sonet Film (Sweden), ORO Film (Norway). In collaboration with the UNCIEF. Sales SOLA MEDIA.

2003

MAGNETIC NORTH, short dance film. Script & dir. Miranda Pennell. Prod by MJW Productions UK & Pystymetsä. BBC 2, Arts Council of England.

MOVING NORTH – 10 short dance films. Co-production with Pystymetsä, Barok Film (Denmark), Lisbet Gabrielsson Film (Sweden), Medieoperatörerna(Norway), Saga Film (Iceland). Financed by all Nordic film institutes & YLE, AVEK, SVT, NRK, DR, RUV, NFTF, Media+, NordScen. Distribution Norsk Filminstitutt. Series inc. the Finnish dance films 'Potretti' by dir. Saara Cantell and 'Vertebra' by dir. Milla Moilanen.

2000

ESTELLA, documentary, Dir. Steve Wood. Prod. Paradox Pictures, Ireland. RTE, YLE, Irish Film Board. (2000)

US BOYS documentary. Dir. Lionel Mill. Prod. Igloo, Ireland. RTE, YLE, Irish Film Board. (2000)

1998-2000

GIRLS AROUND THE WORLD, a documentary series on 17yrs old girls, including docs:

-**FRONTIERS**. Dir. Kaija Juurikkala. Prod. TRAFIK Films, Germany. Episode: FINLAND. Yle, ZDF.

-**DON'T ASK WHY**. Dir. Sibha Sumar. Prod. TRAFIK Films, Germany. Episode PAKISTAN. YLE, ZDF.

-**HEAVEN AND EARTH**. Dir. Pascale Schmidt. Prod. TRAFIK Films, Germany. Episode: GERMANY. YLE, ZDF.

-**DAUGHTERS OF WAR**. Dir. Maria Barea. Prod. TRAFIK Films, Germany. Episode: PERU. YLE, ZDF.

1998

KIKO-TRAVELLER IS MY NAME, drama documentary. Dir. Minna Tarkka. YLE, AVEK, SVT, NFTF, Hosokawa Kikin (Japan). Shoot in Japan 1996-1997. Pitched at IDFA Forum 1995.